

## TradeZero Europe B.V – Cookie Policy

When you utilize our “Services” which are principally our websites (“Sites”), our account funding and/or trading applications (“Applications”), and account administration we provide to our customers, we record information such as browsing activity and data displayed or clicked on (such as user interface elements, ads, and links) by using such tools as Google Analytics, for example. Such tools also help us collect other information such as the type of device you use, browser type, operating system version, IP address and date and time of access. Similarly, we use tools and third parties, such as Segment and Customer.io to collect your email information to track when and how you engage with our Services.

We may use certain technologies, such as cookies, web beacons, pixels, webhooks, and similar technologies, to collect information automatically when you use our Services. We may use these technologies to, for example, record your preferences, track your use of our Services across multiple devices, measure exposure to our online advertisements, monitor traffic, analyze your use of our Services, for security purposes, to display information more effectively, to personalize your experience and to improve our Services.

You have choices to limit some tracking mechanisms. Many web browsers automatically accept cookies, but you may be able to modify your browser’s settings to decline cookies. If you choose to decline cookies, certain features may not function properly or may not remain accessible to you. In addition, you may also render some web beacons unusable by rejecting or removing their associated cookies. If you access the Services without declining cookies, you are agreeing to their use. Currently, we do not respond to browser do-not-track signals or similar mechanisms.

We may also use information collected automatically from a particular browser, device, or application to recognize you on another browser, device, or application linked to you, for fraud prevention and other purposes.

- *Log File Information - Certain information is collected by most browsers or automatically through your device, such as your computer type, screen resolution, operating system name and version, device manufacturer and model, language and Internet browser type and version. We use this information to ensure that our Services function properly.*
- *IP Address - Your IP address is automatically assigned to your computer by your Internet Service Provider. An IP address may be identified and logged automatically in our server log files whenever a user accesses our Sites and Services, along with the time of the visit and the pages visited. We use IP addresses for purposes such as calculating usage levels, diagnosing server problems, and administering our Services. We may also derive your approximate location from your IP address.*
- *Cookies - Cookies are small text files that may be placed on your device when you use our Sites and Services or when you view advertisements that we have placed on other websites. Cookies allow your browser to remember some specific information, which the web server can later retrieve and use. When you quit your browser, some cookies are stored in your computer’s memory, while some expire or disappear.*

- *Tags, Pixels, Web Beacons, Clear GIFs - A web beacon, also known as an internet tag, pixel tag, or clear GIF, is typically a one-pixel, transparent image located on a webpage or in an email. These may be used when you are served with advertisements, when you interact with advertisements outside of our online services, or when you interact with our communications. They are generally used to transmit information back to a web server, and they help us measure the success of our marketing campaigns and compile statistics about usage of the Sites.*

All information is retained in accordance with our Privacy Policy.

Please note that our Sites may link to third party websites which may also use cookies and web beacons over which we have no control. We recommend that you check the relevant third party's privacy policy for information about any cookies and web beacons that may be used.